



HOUSE OF RITUALS

AMSTERDAM

the history of our iconic building

1882

In 1882 the Spui canal was filled in and became the square that we know today. After a devastating fire in 1891 reduced three large warehouses on the square to ashes, Dutch architect Eduard Cuypers was tasked with the design and reconstruction of a new warehouse. It became home to the official furniture suppliers of the Dutch royal court, until 1929 when the Holland-West Africa Shipping Line moved in.

1929

That iconic 'Afrika Huis' with metropolitan allure still adorns the famous Spui today, retaining its original character over time. In 2001, this neo-Renaissance building was included in the list of Dutch National Monuments.

2020

In 2020, 130 years later, an exciting new era dawned for the Afrika Huis with the opening of our unique flagship store, House of Rituals – reinstating it as a warehouse and making the circle complete.

In celebration of our 20th anniversary, we invite you to find refuge from the frantic pace of everyday life and discover a place where the body can relax, the mind feels calm, and the soul can find satisfaction.

